

Rep Order# 6838814 Ver# 9 Status Revised Traffic Order# Printed: 08/09/2012 8:38 AM 1 of 3  
 EC'd Yes Last Received: 08/08/2012 8:14 AM  
 Showing Buylines: All Lines

**Station** KOB-TV ALBUQUERQUE, NM.  
**Advertiser** ( ) CITIZENS FOR STRENG  
**Product** CITIZENS FOR STRENGT  
**Estimate#**  
**Buyer** CHRIS BRIMER  
**Phone#**  
**Fax#**

**Agency** ( ) LUC, INC.  
 25 WHITLOCK PLACE, 2ND FL  
 MARIETTA, GA 30064  
**Agency C/P1/P2/E**

**Flight Dates** 08/06/2012 - 08/19/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) ATLANTA  
**Salesperson** ( ) DAN BLUMENFELD  
**Salesperson Phone#** 404-443-2157  
**Salesperson FAX#** 404-935-0712

**— CONTRACT COMMENT —**

CITIZENS FOR STRENGTH &amp; SECURITY FUND SC=\*

—REMARKS—

MG APPLIED LINE 9 - PLS CONF/THANKS. GAIL

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	6A-7A	NEWS - 1X W/O 8/13 IS MG FOR NA 8/8 530-6P 1X W/O 8/6 IS MG FOR NA 8/7 530-6P	:30	\$600.00	08/06-08/17	5	2	10	\$6,000.00	
	2	M-F	7A-9A	NEWS - 1X W/O 8/13 IS MG FOR NA 8/8 530-6P 1X W/O 8/6 IS MG FOR NA 8/7 530-6P	:30	\$600.00	08/06-08/17	12	2	24	\$14,400.00	
	3	M-F	530P-6P	NEWS - 1X W/O 8/13 IS MG FOR NA 8/8 530-6P 1X W/O 8/6 IS MG FOR NA 8/7 530-6P	:30	\$600.00	08/06-08/10 08/13-08/17	2 4	1 1	2 4	\$3,600.00	
	4	M-F	6P-630P	NEWS - 1X W/O 8/13 IS MG FOR NA 8/8 530-6P 1X W/O 8/6 IS MG FOR NA 8/7 530-6P	:30	\$800.00	08/06-08/17	3	2	6	\$4,800.00	
	5	M-F	630P-7P	NEWS - 1X W/O 8/13 IS MG FOR NA 8/8 530-6P 1X W/O 8/6 IS MG FOR NA 8/7 530-6P	:30	\$700.00	08/06-08/17	3	2	6	\$4,200.00	
	6	M-F	530A-6A	NEWS - 1X W/O 8/13 IS MG FOR NA 8/8 530-6P 1X W/O 8/6 IS MG FOR NA 8/7 530-6P	:30	\$400.00	08/06-08/17	4	2	8	\$3,200.00	
	7	SA	7A-9A	SAT TODAY	:30	\$350.00	08/11-08/18	2	2	4	\$1,400.00	
	8	SA	6P-630P	NEWS	:30	\$500.00	08/11-08/18	1	2	2	\$1,000.00	

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	*9	SU	7A-8A	SUN TODAY NA 1X 8/12--MG 8/19 Sales Remark: V9 MG APPLIED - PLS RUN W/MAX SEP ON 8/19 V9 More than 2 codes changed	:30	\$350.00	08/12-08/12	0	1	0	\$700.00	
							08/19-08/19	2	1	2		
	10	SA	1030P-12A	Buyline Comment: SN	:30	\$500.00	08/18-08/18	2	1	2	\$1,000.00	
	11	SA	10P-1035P	Buyline Comment: NEWS	:30	\$1,100.00	08/18-08/18	1	1	1	\$1,100.00	
	12	M-F	12P-1P	Buyline Comment: NEWS	:30	\$275.00	08/13-08/17	4	1	4	\$1,100.00	
	13	M-F	4P-5P	Buyline Comment: JUDGE JUDY	:30	\$300.00	08/13-08/17	4	1	4	\$1,200.00	
	14	M-F	5P-530P	Buyline Comment: NEWS	:30	\$600.00	08/13-08/17	4	1	4	\$2,400.00	
	15	M-F	10P-1035P	Buyline Comment: NEWS	:30	\$1,100.00	08/13-08/17	3	1	3	\$3,300.00	
	16	M-SU	11P-1135P	Buyline Comment: LN AFTER OLYMPICS	:30	\$1,800.00	08/06-08/12	4	1	4	\$7,200.00	
	17	M-SU	1135P-1A	Buyline Comment: LF OLYMPICS	:30	\$400.00	08/06-08/12	6	1	6	\$2,400.00	
	18	M-SU	7P-11P	Buyline Comment: OLYMPICS	:30	\$4,000.00	08/06-08/12	4	1	4	\$16,000.00	

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	19	SA-SU	12P-4P	OLYMPICS	:30	\$1,800.00	08/11-08/12	6	1	6	\$10,800.00	
		Buyline Comment: OLYMPICS										
	20	SU	10P-1035P	NEWS	:30	\$1,100.00	08/19-08/19	1	1	1	\$1,100.00	
		Buyline Comment: NEWS										

---REPORT TOTALS---

Report Totals: 107 / \$86,900.00

---SALES MONTHLY TOTALS---

Aug 12: 107 / \$86,900.00  
Sales Totals: 107 / \$86,900.00  
Station Totals: 107 / \$86,900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$202,093	CABL 0%	KASA 8%	KASY 0%	KLUZ 0%	KOAT 22%
		KOB 43%	KRQE 27%	KTEL 0%	KWBQ 0%	

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE